



PREPARATION FOR PHOTO SHOOT

Please forward this email to your clients a few days before the photography appointment is scheduled. More preparation done in advance means more time shooting higher quality photos to showcase the best features of the property.

Completing the following checklist ahead of time will result in the best photos, which will generate maximum interest from potential buyers.

- All surfaces swept, dusted, and cleaned
- Windows, mirrors and glass doors cleaned
- Ceiling fans turned off (interior and exterior)
- All lights turned on with working, matching bulbs (interior and exterior)
- All window treatments opened (curtains pinned back and blinds pulled up, not just rotated)
- Personal belongings should be removed from view. This includes tv remotes, phone and device chargers, as well as items in the kitchen and bathrooms. Personal hygiene products, and devices should be removed from view of the vanity and in showers/bathtubs, etc.
- Some tasteful decorations are good to display. Pops of color show well. Fresh flowers in a vase, fruit baskets on the breakfast table or kitchen counter are a nice touch. The same applies to bathroom vanities; a few pops of color will show well
- A few small kitchen appliances may be left on the counters, wiped down and free of smudges.
- Bath and kitchen mats should be hidden. We want to show the floors as much as possible.
- Hide pet food and water bowls, toys, beds, etc.
- Tidy up the front entry and patio areas as much as possible.
- Trim back landscaping that blocks a clear view of the front door
- Turn on all pool features: fountains, blowers, etc.
- Photography sessions tend to go more smoothly for everyone if homeowners are not present.
- All animals MUST be locked up Upon photographer arrival for appointment

Thank you and we look forward to seeing you at our appointment!

Elise Hassall
Owner/Photographer
LUX Photography & Video
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